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Office development thrives on success

By Geoffrey Hedge

The developers of Apollo Office Park, at Wroxton, near Banbury, have set the target of having all their office units sold before the scheme is completed in June. David Williams, of marketing agents, Berry Morris, said: "Putting this in the context of a local office market struggling with demand, it would be no small achievement."

Last year, Apollo secured the prestigious Bentley Driver's Club's new headquarters. In addition, eight freehold office units were designed and, of these, six are now sold.

The two remaining units are each of approximately 1,500 sq ft, and the agents already have interest in these.

David added: "I believe that the reasons for the success of this scheme have been the attention to detail, such as the landscaped areas, and the simplicity of the design of the buildings.

"Our client, Robert Syngle, also takes a slightly unconventional approach to property development, having come from a motorsport rather than property background.

"With his background in this highly competitive industry, he appreciates the importance of aiming to creating a product better than the others available, and above all giving the customers what they want.

He added: "He has worked very hard with purchasers to tailor the package to their needs."

Further details are available from the website: www.apolloofficepark.co.uk or from Berry Morris on 01295 273555.



Businesses are appreciating the design and facilities at Apollo Office Park, at Wroxton, near Banbury